

FoodService Bites

Europe & Middle East



'FoodService Bites' media data 2019

'FoodService Bites' – our weekly aggregated newsletter in English. 'FoodService Bites' is aimed at the international readership of FoodService Europe & Middle East trade magazine and all specialists and experts from the foodservice sector and related disciplines. To supplement the analyses of the bi-monthly printed edition, we now present a weekly selection of interesting articles about the entire out-of-home market – compiled from topical online publications from Europe and the global market.

In addition to information on important new openings, M&A, corporate results and the strategic approaches of major international foodservice players, 'FoodService Bites' will provide relevant background knowledge for top decision makers. In the spotlight: well-founded contributions on subjects such as F&B and technological trends and innovations,

as well as consumer preferences and eating habits. We aim to give our readers useful inspiration!

Moreover, thanks to a collaboration with the npdgroup deutschland market research company, each newsletter will feature a 'weekly research bite' with interesting, up-to-the-minute facts and figures about away-from-home consumption in Europe's leading markets, edited exclusively for 'FoodService Bites'.

The main topics to be covered by 'FoodService Bites':

- Food & Beverages
- Consumer Trends
- Operators / New Openings
- Regions
- Marketing / Human Resources
- Digitization, Social Media & Co.
- Weekly Research Bite

Advertising Rates

period	price in €
4 weeks	3,150.00
8 weeks	5,600.00
12 weeks	7,800.00
48 weeks	25,900.00

Discounts

over 5,000 €	3%
over 7,000 €	5%
over 10,000 €	10%
over 15,000 €	15%
over 20,000 €	20%

for publishing advertisement within one insertion year (12 months)

General Information

Publication frequency: every Thursday

Banner formats:

Top-Banner: 630x75 pixels, static JPEG

Banner: 520x200 or 300x250 pixels, static JPEG

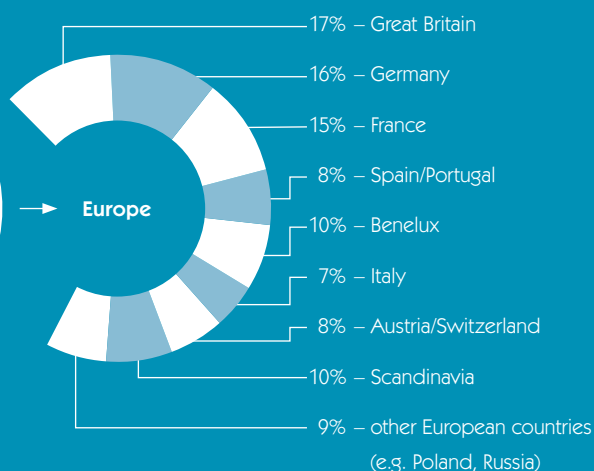
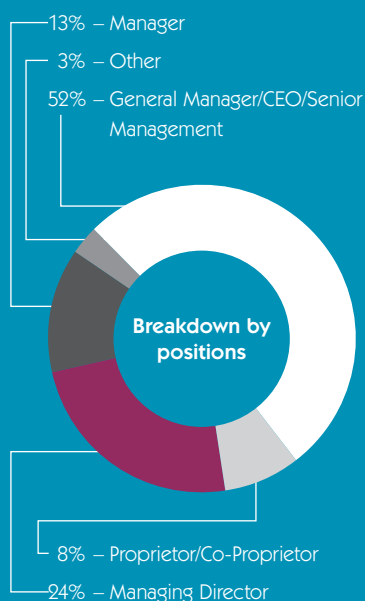
Maximum file size: 150 KB

Agency Commission: 15%

Terms of Payment and Bank account details: same as FoodService Europe & Middle East



Circulation: 9,000



Contact-Hotline

Advertising:

Friederike Smuda
+49 / 69 / 7595-1791
Friederike.Smuda@dfv.de

Philipp Gellweiler
+49 / 69 / 7595-1793
Philipp.Gellweiler@dfv.de

Felix Blümlein
+49 / 69 / 7595-1794
Felix.Bluemlein@dfv.de

Martina Valerius
+49 / 69 / 7595-1785
Martina.Valerius@dfv.de

Publisher:

Gretel Weiss
+49 / 69 / 7595-1511
Gretel.Weiss@dfv.de

Chief Editorship:

Boris Tomic
+49 / 69 / 7595-1509
Boris.Tomic@dfv.de