

'foodservice Bites', our weekly aggregated newsletter in English, is aimed at the international readership of foodservice Europe & Middle East trade magazine and all specialists and experts from the foodservice sector and related disciplines.

To supplement the analyses of the bi-monthly printed edition, we now present a weekly selection of interesting articles about the entire out-of-home market – compiled from topical online publications from Europe and the global market.

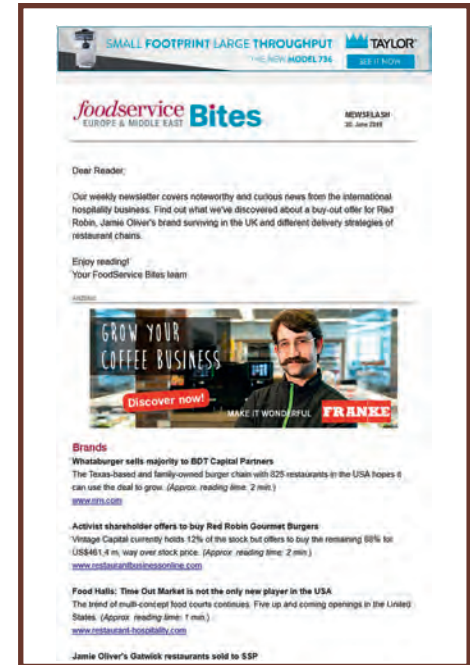
In addition to information on important new openings, M&A, corporate results and the strategic approaches of major international foodservice players, 'foodservice Bites' will provide relevant background knowledge for top decision makers. In the spotlight: well-founded contributions on subjects such as F&B and technological trends and innovations, as well as consumer preferences and

eating habits. We aim to give our readers useful inspiration!

Moreover, thanks to a collaboration with the npdgroup deutschland market research company, each newsletter will feature a 'weekly research bite' with interesting, up-to-the-minute facts and figures about away-from-home consumption in Europe's leading markets, edited exclusively for 'foodservice Bites'.

The main topics to be covered by 'foodservice Bites':

- Food & Beverages
- Consumer Trends
- Operators / New Openings
- Regions
- Marketing / Human Resources
- Digitization, Social Media & Co.
- Weekly Research Bite



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General Information

Publication frequency:
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