

INFORMATION - INSPIRATION - INSIGHTS

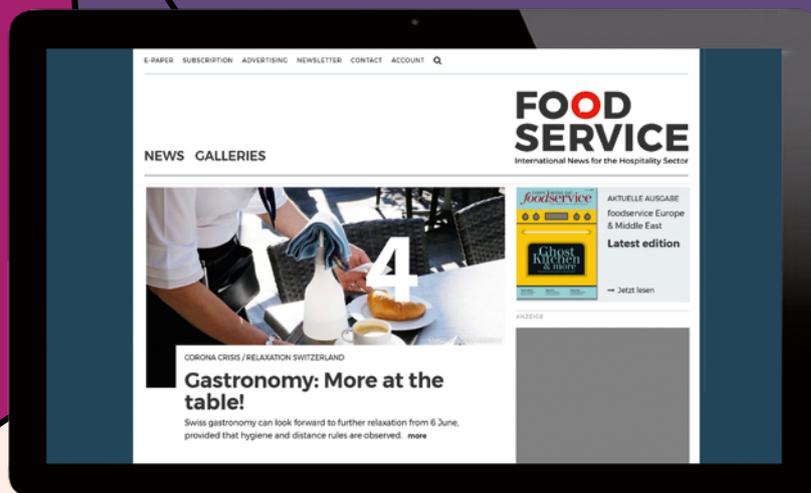
foodservice Europe & Middle East is launching its own online platform for the international hospitality industry. Joining our brands family, FOOD SERVICE international is providing you with media solutions that are unmatched in foodservice communication covering Europe and the Middle East. We are working with editors all over the world - with a focus on Europe, North America and the Middle East - to offer you an overall insight of the global out-of-home-market.

DAILY

Market **Information** is essential for every business. Our website will keep you up-to-date on a daily basis about the international hospitality industry.

WEEKLY

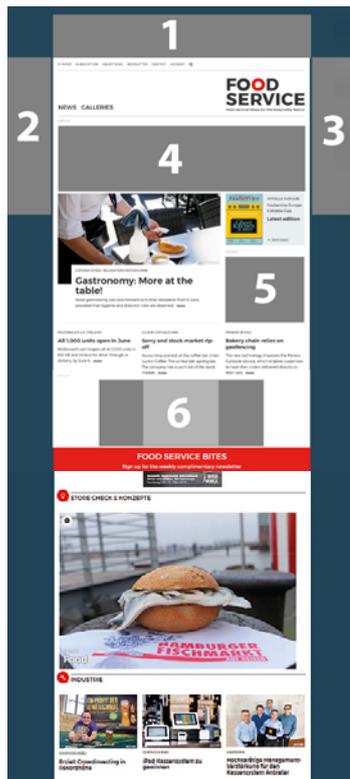
We bundle our weekly selection of interesting articles about the entire out-of-home market. We aim to give our readers useful **Inspiration!**



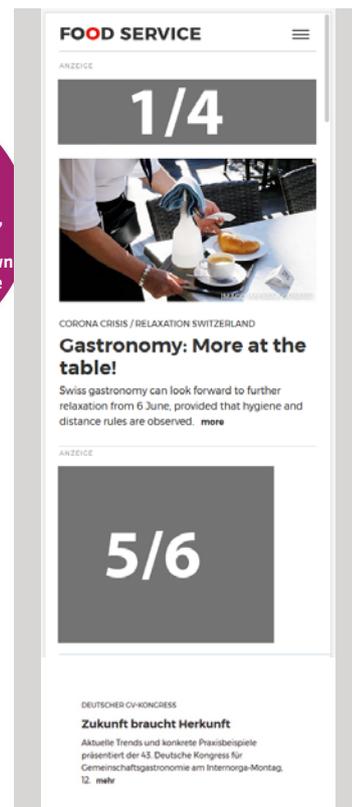
BI-MONTHLY

Due to its editorial driven style and journalistic proficiency foodservice Europe & Middle East stands out with its ability to deliver the information that operators want. **Insights** into the global out-of-home-market from our editorial team all around the world.

Desktop



Mobile



- 1 | **Superbanner in Rotation***
980 x 150 pixels 300 x 120 pixels
- 2 | **Sticky Skyscraper (left)**
160 x 600 pixels Desktop only
- 3 | **Sticky Skyscraper (right)**
160 x 600 pixels Desktop only
- 4 | **Billboard in Rotation***
940 x 250 pixels 300 x 120 pixels
- 5 | **Medium Rectangle**
300 x 250 pixels 300 x 250 pixels
- 6 | **Content-Ad**
617 x 250 pixels 300 x 120 pixels
300 x 250 pixels 300 x 250 pixels

The ad will be also displayed on mobile devices. If you do not supply an additional mobile format, your desktop advertising material will be scaled down to the appropriate mobile format.

*Exclusive placement is possible. Please contact us.

HOMEPAGE ADVERTISING RATES

Ad Type	Format Desktop in pixels	Format Mobile in pixels	Price / 4 Weeks
Superbanner (1) in Rotation	980 x 150	300 x 120	1.750,00 €
Sticky Skyscraper (2 + 3)	160 x 600	-	2.750,00 €
Billboard (4) in Rotation	940 x 250	300 x 120	1.900,00 €
Medium Rectangle (5)	300 x 250	300 x 250	2.750,00 €
Content-Ad (6)	617 x 250 or 300 x 250	300 x 120 or 300 x 250	2.750,00 €
Stage Banner (not pictured)	617 x 250 or 300 x 250	300 x 120 or 300 x 250	1.850,00 €

More effectiveness for your advertising form!

Superbanner(1) and Billboard (4) booked in rotation. This means that your advertising message always has a unique selling point in the upper field of view of the homepage. In the future, Billboard advertising forms will also be displayed on the mobile site, in rotation on the Superbanner square above the logo bar.

Discounts:

with purchase within one insertion year

over 5.000 Euro	3%
over 7.000 Euro	5%
over 10.000 Euro	10%
over 15.000 Euro	15%
over 20.000 Euro	20%

Agency commission: 15%

Terms of payment / Bank account details:

3% Discount for payment on advance invoice or order confirmation or direct debit by the date of publication
2% Discount for payment within 14 days of invoice date
2% Discount for direct debits within 14 days of invoice date
Net within 30 days of invoice
 VAT No.: DE114139662
 Frankfurter Sparkasse, Frankfurt am Main
 SWIFT BIC: HELA DE F 1822
 IBAN: DE56 5005 0201 0000 0349 26

Attention!
Superbanner and Billboard can only be booked on 4 consecutive weeks

Reservations loose their continuance 4 weeks before date of publication.