

Photo: Dan Kullberg



**30** In our interview, Christian Bellander, CEO and co-owner of O'Learys, the 130 units-strong global sports bar and restaurant concept founded in Sweden in 1988, talks about growth strategies, franchising experiences and what comes next.

- 4** Editorial
- 6** Statistics  
Europe by Numbers
- 8** Pan-European Survey  
Small in Numbers, Highly Influential:  
Vegetarian and Vegan Concepts (Part II)
- 20** Concepts to Watch  
Discoveries from Four European Countries  
– Switzerland, Russia, Italy and France

Market Analysis

- 24** Hungary  
City Guide Budapest: Where Tradition Meets Street Food and Fine Dining
- 30** Interview  
Christian Bellander, CEO and Co-Owner,  
O'Learys Trademark, Stockholm, Sweden

Middle East Section

- 38** Health Food  
Well-being and Healthy Eating: on the Agenda Since Long for Dubai-based Luxury Hotel Company Jumeirah Group

Top Event

- 42** Hamburg  
36<sup>th</sup> International Foodservice Forum on 16<sup>th</sup> March: a Power Day for Our Industry
- 44** Hamburg  
Gastronomic Hot Spots Worth a Visit for Foodservice Professionals

17<sup>th</sup> European Foodservice Summit

- 46** Round Table  
Four Professionals Discuss on the Future of Home Delivery and the Role of Third Party Service Providers
- 50** Digitalisation  
Dr. David Bosshart Has Some Alarming Advises for Foodservice Companies
- 54** Statements  
Summit Participants on their Companies' Achievements and Projects at the Turn of the Year
- 58** Design  
Impressions from the 8<sup>th</sup> Restaurant and Bar Design Awards 2016
- 60** Management  
Managing Growth: Part I of Our New Series on Multi-Unit Chain Restaurant Management by Prof Chris Muller
- 62** Contributing Authors
- 64** Suppliers  
Symrise AG, Holzminden, Germany: One of the World's Leading Manufacturers of Flavourings and Fragrances
- 66** Top Trend Products  
Suppliers Present their Latest F&B and Equipment Solutions
- 68** Show Dates  
Major Intern. Trade Shows and Events



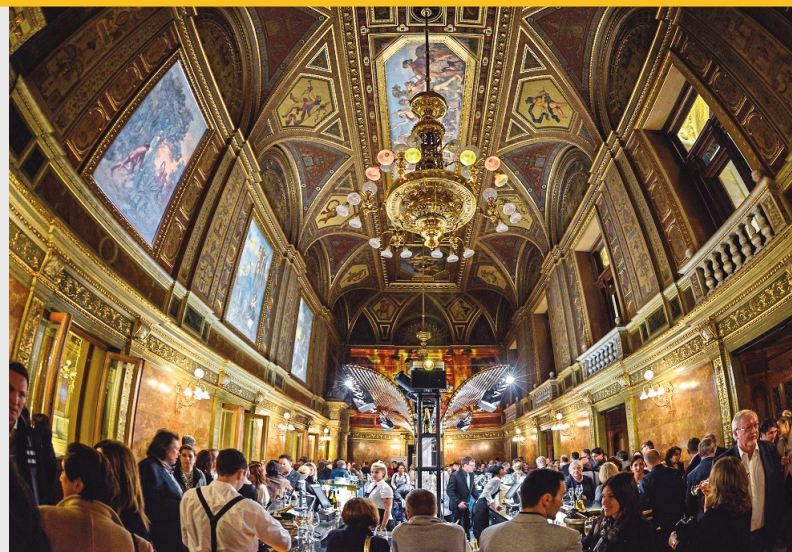
Photo: Barbara Lutterbeck

**38** Dubai-based global luxury hotel company Jumeirah group has relied from an early stage on well-being concepts and healthy-dining options. We talked to Gabriele Kurz, since recently overseeing the health food offerings of all Jumeirah hotels worldwide.

Front Cover

Like meat, but from a veg butcher's shop ... namely, Hiltl's Vegi-Metzg in Zurich. Read more about vegan (and vegetarian) cuisine & concepts in part II of our Pan-European Survey, starting on page 8. And have a look at the wonderful Hiltl cookbook 'Meat the Green': [www.hiltl.ch](http://www.hiltl.ch), [www.at-verlag.ch](http://www.at-verlag.ch)

**24** Connecting tradition with the future works well in Budapest, thanks to courageous entrepreneurs such as Zoltán Roy Zsidai, owner of, among others, Opera Café (photo) and franchisee of Jamie's Italian. Join us on a culinary discovery tour of the Hungarian metropolis!



Deutscher Fachverlag GmbH  
Mainzer Landstr. 251 | 60326 Frankfurt/Main | Germany  
Tel. +49.69.7595-1512 | Fax +49.69.7595-1510  
info@food-service-europe.com

dfv media group